



## **Helping Canada's Professional Artists To Remain Creative As They Age**

### **CSARN Newsletter September 2015**

#### **In This Issue**

Fall Seminar Series  
Canada Votes  
Seniors Care Advisory Program  
Mentorship

**Do You Tweet? Will You Be My FB Friend?  
No idea what this means? Help is on the way.**



Statistics show that the fastest-growing demographic on Facebook is those over the age of 50. But how many of us really understand the power and possibilities of Facebook, Twitter, LinkedIn, Pinterest, Instagram, and the rest?

That's the topic of CSARN's first fall seminar. Social Media expert Boyd Neil will explain what the various platforms mean, how they work, and how artists can make use of them to promote themselves and their work.

The seminar will be held on Monday, October 5th at 10:30 AM at Buddies in Bad Times Theatre, 12 Alexander Street, Toronto. There is no charge for the seminar, but you must register. You can do that by going to our [website](#), or by calling 647.854.1434.

Don't live in Toronto? Don't worry. CSARN will broadcast the seminar over the internet in October [date and time to be determined]. If you are on CSARN's mailing list, you will receive an invitation.

If you are not on our mailing list, you can sign up [here](#). You will also be informed of our other upcoming seminars.

#### **Canada Votes**

On October 19th, Canadians will go to the polls to elect the 42nd Parliament of Canada following the longest campaign since the 1800s. There are 338 ridings at stake in this election, 30 more than in the previous parliament.

Voter turnout was a dismal 61.4% in 2011, the third lowest in Canadian history,

and part of a disturbing downward trend since close to 80% cast ballots in the early Sixties.

All parties recognize that older voters are more likely to vote, and they have all included goodies in their platforms to appeal to this demographic. Arts and Culture appears to be a less attractive group to politicians.

You can find out where all the parties stand on their respective websites:

[The Conservative Party of Canada](#)

[The Green Party of Canada](#)

[The Liberal Party of Canada](#)

[The New Democratic Party](#)

You can also find information on your riding -- including the names of candidates, advance polls, and find out whether you are registered to vote -- on the website of [Elections Canada](#).

### **The Future of Health Care**

A recent article in the Globe and Mail reported that Canadians are increasingly worried about whether our healthcare system will be able to care for us and our loved ones as we age.

The Globe says a poll commissioned by the Canadian Medical Association found fewer than one in four Canadians feel there will be adequate home care and long-term care facilities in the future. Only a third of those polled believe there will be enough hospital beds to handle their basic medical needs.

There are no guarantees when it comes to finding adequate health care, but there are some services that can help sort out the options and find the best one for you or your family.

One is the Seniors' Care Advisory Program. CSARN makes this program available at no cost to anyone who registers. You can find out more on our [website](#).

### **Mentorship**

CSARN's Mentorship Program was featured in a blog by Executive Director Scott Walker on Canada Helps, the website for donating and fundraising. You can read it [here](#).

You can help CSARN help Canada's professional artists remain creative as they age. You can make a tax-deductible donation here:

**Help CSARN Help  
Canada's Senior Artists**



Canadian Registered Charity #80588-6603-RR0001

### **The Canadian Senior Artists' Resource Network**

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